**THIS PRODUCT LABEL DESIGN IS FOR THE UNITED KINGDOM AND EUROPEAN MARKET (NOT THE UNITED STATES OF AMERICA MARKET)**

Label design for a FOOD SUPPLEMENT product: **MARINE COLLAGEN 10,000 MG**

- All design elements, fields and text should be editable on the template. I will need fully editable source files delivered to me in ADOBE PHOTOSHOP, ADOBE ILLUSTRATOR, and as flattened formats in .PNG and .PDF formats.

- The label design should be in METTALIC MARINE OR LIGHT BLUE OR OCEAN BLUE colour – background colour.

- The name of the brand is NUTRABYTES (artwork logo and name have been uploaded as a .png file)

- The website address of the company is www.nutrabytes.com (this is still to be developed and published)

- The logo of the company is uploaded (.png file)

- Use the leaf design as a transparent logo (nutrabytes\_logo\_2) in the front section (bottom right)

- the main logo of the brand is nutrabytes\_logo

- there are two possible options to write the name of the brand (nutrabytes\_brand\_1 or nutrabytes\_brand\_2). Would like to see options using both.

**We are looking for a bold, colourful and modern design**

**- Label Specifications**:

* Artwork **MUST** be supplied **PRINT READY, HIGH QUALITY**
* If artwork is created using a vector program (ADOBE illustrator), please ensure **ALL FONTS HAVE BEEN OUTLINED**.
* If artwork is created using vector program (ADOBE illustrator), please ensure **ALL IMAGES HAVE BEEN EMBEDDED INTO THE FILE**.
* If using black in your design please use the **TRUE BLACK** colour code **(R.G.B = 18.17.12) (C.M.Y.K = 75%. 68%. 67%. 90%)**.
* Please ensure the colour profile is set to **RGB**
* The **minimum text size that is acceptable on all labels is 5 px**. Any text smaller that this will result in legibility and printing issues.
* Bleed of 2.5 mm is required rom the edge of the labels.
* The label dimensions must be exact to the requirements of our label stock as noted below.

**Label size: 242 mm x 82 mm + 2.5 mm bleed (Landscape)**  
  
**Bottle Colour: White with white lid (pictures have been attached)**

**Bottle Dimensions: 155mm Height x 255mm Width (check the shape of the bottle in pictures)**

**CENTRE PART OF LABEL**

* Company Logo
* Company Brand Name
* Quality Assured / Certified icon (top right-hand side of the front section of label)

*Product name (as below):*

**ADVANCED**

**MARINE COLLAGEN 10,000 mg**

**FOR SKIN, HAIR, NAILS AND JOINTS**

**WITH HYALURONIC ACID, BIOTIN, VITAMIN D3 AND VITAMIN C**

**PURE PEPTIDE (with Registered Trade Mark “R” logo inside circle)**

Additional Information on the front section of the label:

* FOOD SUPPLEMENT (to be mentioned at the bottom of the section)

**Natural Berry Flavour**

**Volume**: 500 ml

**RIGHT SIDE OF PRODUCT LABEL**

1. **Nutritional Information table:** as provided
2. **Ingredients:** as provided

**Vectors (icons)**:

* **Made in Sweden**
* **Good Manufacturing Practice (GMP) icon**
* **Recycle icon**

1. **Dosage:** Take 25 ml per day for optimal effect.

**Manufactured in Sweden for**:

HEALTH AND VITALITY BYTES LTD [NUTRABYTES]

P.O.Box 382, London, HA6 9HJ

United Kingdom

**LEFT SIDE OF PRODUCT LABEL**

**Our Promise**

We at Nutrabytes are committed to providing you with products that use the highest quality ingredients, are ethically sourced and manufactured to GMP industry standards.

Our Advanced Marine Collagen provides adults with 10,000 mg of Hydrolyzed Fish Collagen, Hyaluronic Acid, Biotin, Vitamin C, Vitamin D3, Selenium, Silica, Aloe Vera, Grape Seed and Green Tea extract - offering a multitude of health benefits with high bioavailability and easy absorption. Helping to repair and naturally support the Skin, Hair, Nails and Joints.

**Storage**: Keep out of direct sunlight in a cool dry place. Refrigerate after opening. Use within 2 months after opening, Keep away from children at all times. See batch and expiry date on cap.

**Caution**: Do not exceed recommended dosage. If you are pregnant, breastfeeding, taking prescription medication or under medical supervision, it is advisable to consult a GP or Health Practitioner prior to taking any supplements. In the event of an adverse reaction discontinue use and consult a GP or Health Practitioner immediately. Not suitable for persons under the age of 18 years. Do not use if cap seal is broken.

**Allergy Warning**: Contains Fish.

**FOOD SUPPLEMENTS SHOULD NOT BE USED AS A SUBTITUTE FOR A VARIED AND BALANCED DIET & HEALTHY LIFESTYLE.**

**Bar Code**: Insert a sample bar code with a 13-digit sample EAN number

For more information visit [www.nutrabytes.com](http://www.nutrabytes.com) or scan the QR code below:

**QR Code (Scan Me)**: To be inserted.



**Vectors (icons)**:

The following icon vectors should be used on the product template:

- GMO free

- Lactose free

- Gluten free

- Soy Free

- Lactose Free

- Egg Free

- Nut Free

100% Natural Flavours and Colours

*These icons should be placed vertically.*

NO COLOURING, ARTIFICAL FLAVOURING AND PRESERVATIVES